

# BREAKTHROUGH PRODUCT OF THE YEAR!

## KOOLER KUBE™

- Makes Ice last up to 50% longer
- Use in any cooler to maintain proper temperatures
- Scientifically formulated and developed
- Just add water and freeze - Do not overfill
- Non-toxic, non-hazardous, environmentally safe
- Reusable/Refreezable and can last for years

As seen on TV!

TV Fishing Legend Jimmy Houston

**KoolerGel®**  
THE ICE EXTENDER™



GETCHA SOME!



One package makes six two liter bottles.



“REUSABLE”

Two great ways to get KoolerGel®

MAKE YOUR ICE LAST  
40% TO 50% LONGER  
“WORKS IN ANY COOLER”



TV FISHING LEGEND  
JIMMY HOUSTON

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